

COURT AUTHORIZED NOTICE OF CLASS
ACTION AND PROPOSED SETTLEMENT

Gayle Minano v. Ideal Image Corp
c/o Kroll Settlement Administration LLC
P.O. Box 225391
New York, NY 10150-5391

FIRST-CLASS MAIL
U.S. POSTAGE PAID
CITY, ST
PERMIT NO. XXXX

**OUR RECORDS INDICATE
YOU MAY HAVE USED
IDEALIMAGE.COM TO SCHEDULE
A CONSULTATION FOR
SERVICES FROM JANUARY 1, 2023
TO JANUARY 26, 2026, AND
MAY BE ENTITLED TO
A PAYMENT FROM A
CLASS ACTION SETTLEMENT**

ELECTRONIC SERVICE REQUESTED

<<Refnum Barcode>>

Claim ID: <<Refnum>>

Postal Service: Please do not mark barcode

<<FirstName>> <<LastName>>

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A settlement has been reached in a class action lawsuit claiming that Defendant, Ideal Image Development Corp., disclosed website users' personally identifiable information ("PII") through use of tracking technologies deployed on its website without consent in violation of state and federal law. Defendant denies that it violated any law, but has agreed to the settlement to avoid the risks, uncertainties and expenses associated with continuing the case.

Am I A Class Member? Our records indicate you may be a Class Member. Class Members are all persons who used idealimage.com to schedule a consultation for services from January 1, 2023 to January 26, 2026.

What Can I Get? If approved by the Court, Defendant will establish a Settlement Fund in the amount of \$3,500,000.00, which will be used to pay all valid claims submitted by the Settlement Class, together with notice and administration expenses, attorneys' fees, costs, and incentive awards. Under the terms of the Settlement, you can receive a \$17.00 Cash Payment if you submit a valid claim. The Settlement also requires Defendant to suspend the disclosure of PII to third parties without consent.

How Do I Get A Payment? You must submit a timely and complete Claim Form **no later than April 27, 2026**. You may submit a Claim Form either electronically on the Settlement Website by visiting www.IdeallimageSettlement.com, or by printing and mailing in a paper Claim Form, copies of which are available for download at the Settlement Website. Your payment will come by check unless you elect for electronic payment.

What Are My Other Options? You may exclude yourself from the Class by sending a letter to the settlement administrator no later than **April 27, 2026**. If you exclude yourself, you cannot get a settlement payment, but you keep any rights you may have to sue the Defendant over the legal issues in the lawsuit. You and/or your lawyer have the right to appear before the Court and/or object to the proposed settlement. Your written objection must be filed no later than **April 27, 2026**. Specific instructions about how to object to, or exclude yourself from, the Settlement are available at www.IdeallimageSettlement.com. If you file a claim or do nothing and the Court approves the Settlement, you will be bound by all of the Court's orders and judgments. In addition, your claims relating to the alleged disclosure of your information by Defendant will be released.

Who Represents Me? The Court has appointed Sarah Westcot and Alec Leslie of Bursor & Fisher, P.A. to represent the class. These attorneys are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

When Will The Court Consider The Proposed Settlement? The Court will hold the Final Approval Hearing at 9:30 a.m. on **June 17, 2026** via Zoom. At that hearing, the Court will: hear any objections concerning the fairness of the settlement; determine the fairness of the settlement; decide whether to approve Class Counsel's request for attorneys' fees and costs; and decide whether to award the Class Representative \$5,000.00 from the Settlement Fund for her service in helping to bring and settle this case. Defendant has agreed to pay Class Counsel reasonable attorneys' fees in an amount to be determined by the Court. Class Counsel is entitled to seek reasonable attorneys' fees of no more than one-third of the Settlement Fund, but any amount awarded will be in the Court's discretion and subject to Court approval.

How Do I Get More Information? For more information, including the full Notice, Claim Form and Settlement Agreement go to www.IdeallimageSettlement.com, contact the settlement administrator at (833) 319-5886 or **Gayle Minano v. Ideal Image Corp, c/o Kroll Settlement Administration, PO Box 225391, New York, NY 10150-5391**, or contact Class Counsel at info@bursor.com.