

Olaplex Securities Settlement
c/o Epiq Systems, Inc.
P.O. Box 2167
Portland, OR 97208-2167

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COURT-ORDERED LEGAL NOTICE

Lilien v. Olaplex Holdings, Inc., et al.,
No. 22-CV-08395-SVW (C.D. Cal.)

Your legal rights may be affected by this securities class action settlement. You may be eligible for a cash payment. Please read this postcard carefully.

This postcard only provides limited information. For more details, please visit www.OlaplexSecuritiesSettlement.com or call 1-877-879-0943.



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PLEASE VISIT WWW.OLAPLEXSECURITIESSETTLEMENT.COM FOR MORE INFORMATION

The Parties in the class action *Lilien v. Olaplex Holdings, Inc.*, No. 22-CV-08395-SVW (C.D. Cal.), have reached a proposed settlement of the claims against Defendants. If approved, the Settlement will resolve a lawsuit in which Lead Plaintiff alleged violations of Sections 11, 12(a)(2), and 15 of the Securities Act of 1933. Defendants deny any liability or wrongdoing. You received this postcard because you, or an investment account for which you serve as a custodian, may be a member of the Settlement Class: **all persons and entities that purchased or otherwise acquired the publicly traded common stock of Olaplex Holdings, Inc. (“Olaplex”) on or before November 12, 2021, pursuant to and/or traceable to the Offering Documents for Olaplex’s initial public offering, and who were allegedly damaged thereby.**

Pursuant to the Settlement, the Parties have agreed to settle the matter for \$47,500,000. This amount, plus accrued interest, after deduction of Court-awarded attorneys’ fees and expenses, Notice and Administration Expenses, and Taxes (“Net Settlement Fund”), will be allocated among Settlement Class Members who submit timely and valid claims, in exchange for the settlement of the Action and the release of all claims asserted in the Action and related claims. **For additional information regarding the Settlement and procedures, please review the long-form Notice at www.OlaplexSecuritiesSettlement.com.** Your *pro rata* share will depend on the number of valid claims submitted, and when you purchased and sold your shares. If all class members submit claims, the estimated average recovery will be approximately \$0.60 per allegedly damaged share before deduction of Court-approved fees and expenses and approximately \$0.44 per share after. Your share will be determined by the plan of allocation in the Notice, or such other plan that may be approved by the Court.

To qualify for payment, you must submit a timely and valid Claim Form. Receipt of this postcard does not mean you are eligible. The Claim Form can be found at www.OlaplexSecuritiesSettlement.com or you can request that one be mailed to you. You can also submit a claim via the website. **Claim Forms must be postmarked, if mailed to: *Olaplex Securities Settlement, c/o Epiq Systems, Inc., P.O. Box 2167, Portland, OR 97208-2167, or submitted online by November 24, 2025.* If you do not want to be legally bound by any releases, judgments or orders in the Action, you must exclude yourself from the Settlement Class by November 10, 2025.** If you exclude yourself, you may be able to pursue the claims being settled on your own, but you cannot get money from the Settlement. **If you want to object to any aspect of the Settlement, you must file and serve an objection by November 10, 2025.** The Notice provides instructions on how to submit a Claim Form, exclude yourself, or object, and you must comply with all of the instructions in the Notice.

The Court will hold a hearing on **December 1, 2025 at 1:30 p.m.**, to consider whether to approve the Settlement and a request by Plaintiffs’ Counsel for up to 25% of the Settlement Fund in attorneys’ fees, plus Litigation Expenses of no more than \$875,000. You may attend the hearing and ask to speak, but do not have to. **For more information, call 1-877-879-0943, email info@OlaplexSecuritiesSettlement.com, or visit the website.**